

Complete Lesson Transcript – Lesson 333 [English]

Kirin: [Chinese Learn Online lesson 333](#) .

[Hello everyone](#) , I am Teacher Yang .

Hugo: [Hello everyone](#) , I am Teacher Luo .

Adam: And hello, I'm Adam.

Kirin: [Welcome to our learning Chinese course](#) .

Hugo: [In today's lesson](#) , we are going to listen to an article that reviews the words learned in [our last lesson](#) , we will also hear a few new words .

Kirin: [Globalization](#) .

Adam: Literally that's "whole globe transformation," which refers to "globalization."

Kirin: [Trend](#) .

Adam: Trend.

Kirin: [Competition](#) .

Adam: Competition.

Kirin: [Cause](#) .

Adam: Cause.

Kirin: [Intense](#) .

Adam: Intense or fierce.

Kirin: [Profits](#) .

Adam: Profits.

Kirin: [Expenses](#) .

Adam: To pay out or expense.

Kirin: To manufacture .

Adam: To manufacture.

Hugo: Let's first listen to our article at a normal speed .

Kirin: These days, many trade companies in countries around the world are globalizing . Why is this trend occurring ? One reason is because the competition in the market place is very intense . Every year there are new trade companies emerging , but the products they sell are similar to what other companies are selling . If they want to attract more customers to purchase their products , then the price of products sold cannot be too expensive . But this decreases the profits of the companies . So they have to find a new method to decrease the companies' expenses . One common method is to work with foreign companies . What is the reason for that ? Because in some countries , the salaries that companies pay their employees isn't very high , so the expenses that the company pays out become less . As a result of this , the markets today have many products that are invented in one country , but manufactured in another country . Due to this situation happening more often , many countries have changed their rules towards trade , this has made it easier to import and export products . And this is one of the reasons why many trade companies have chosen to globalize .

Hugo: Let's listen again to today's article at a slowed down speed .

Kirin: These days, many trade companies in countries around the world are globalizing . Why is this trend occurring ? One reason is because the competition in the market place is very intense . Every year there are new trade companies emerging , but the products they sell are similar to what other companies are selling . If they want to attract more customers to purchase their products , then the price of products sold cannot be too expensive . But this decreases the profits of the companies . So they have to find a new method to decrease the companies' expenses . One common method is to work with foreign companies . What is the reason for that ? Because in some countries , the salaries that companies pay their employees isn't very high , so the expenses that the company pays out become less . As a result of this , the markets today have many products that are invented in one country , but manufactured in another country . Due to this situation happening more often , many countries have changed their rules towards trade , this has made it easier to import and export products . And this is one of the reasons why many trade companies have chosen to globalize .

Hugo: Hmm, very interesting . In our next lesson, we will continue to discuss the new words taught to you in today's lesson . Our premium subscribers can visit our website chineselearnonline-com to see this lesson's English translation , and do more practice .

Kirin: Keep at it .