

Lesson 298

Vocabulary Summary: Simplified:

我们目前买的产品
Wǒmen mùqián mǎi de chǎnpǐn
Most of the products we buy today

大部分都是因为广告介绍的关系
Dàbùfèn dōu shì yīnwèi guǎnggào jièshào
de guānxì
They were introduced to us from
advertising

最近几年
Zuìjìn jǐ nián
In the past few years

做广告的方法多了好多种
Zuò guǎnggào de fāngfǎ duō le hǎo duō
zhǒng
There have been many forms of
advertising created

像在电视，报纸，网路上都看得到
Xiàng zài diànshì, bàozhǐ, wǎnglù shàng
dōu kàn de dào
Such as the ones seen in television,
newspapers and the internet

不过在很久以前
Búguò zài hěn jiǔ yǐqián
But a long time ago

商店帮他们的产品做广告的机会只有一个
Shāngdiàn bāng tāmen de chǎnpǐn zuò
guǎnggào de jīhuì zhǐ yǒu yīge
There was only one type of opportunity
for stores to advertise their products

Vocabulary Summary: Traditional:

我們目前買的產品
Wǒmen mùqián mǎi de chǎnpǐn
Most of the products we buy today

大部分都是因為廣告介紹的關係
Dàbùfèn dōu shì yīnwèi guǎnggào jièshào
de guānxì
They were introduced to us from
advertising

最近幾年
Zuìjìn jǐ nián
In the past few years

做廣告的方法多了好多種
Zuò guǎnggào de fāngfǎ duō le hǎo duō
zhǒng
There have been many forms of
advertising created

像在電視，報紙，網路上都看得到
Xiàng zài diànshì, bàozhǐ, wǎnglù shàng
dōu kàn de dào
Such as the ones seen in television,
newspapers and the internet

不過在很久以前
Búguò zài hěn jiǔ yǐqián
But a long time ago

商店幫他們的產品做廣告的機會只有一個
Shāngdiàn bāng tāmen de chǎnpǐn zuò
guǎnggào de jīhuì zhǐ yǒu yīge
There was only one type of opportunity
for stores to advertise their products

Vocabulary Summary: Simplified:

就是客人到他们的店里买东西的时候
Jiù shì kèrén dào tāmen de diàn lǐ mǎi
dōngxī de shíhòu
Which was when customers went to their
stores to buy things

不过，后来人们发明了收音机跟电视以
后
Búguò, hòulái rénmen fā míng le shōuyīnjī
gēn diànshì yǐhòu
But later, after people invented the radio
and television

那些商店就利用收音机跟电视
Nàxiē shāngdiàn jiù liyòng shōuyīnjī gēn
diànshì
Those stores began to use radio and
television

让更多人知道他们的产品
Ràng gèng duō rén zhīdào tāmen de
chǎnpǐn
To let more people know about their
products

所以现在很多人也利用网路做广告
Suǒyǐ xiànzài hěnduō rén yě liyòng
wǎnglù zuò guǎnggào
So nowadays many people also use the
internet for advertising

但是问题是
Dànshì wèntí shì
But the problem is

有些人认为广告太多了
Yǒuxiē rén rènwéi guǎnggào tài duō le
Some people believe there are too many
ads

Vocabulary Summary: Traditional:

就是客人到他們的店裏買東西的時候
Jiù shì kèrén dào tāmen de diàn lǐ mǎi
dōngxī de shíhòu
Which was when customers went to their
stores to buy things

不過，後來人們發明了收音機跟電視以
後
Búguò, hòulái rénmen fā míng le shōuyīnjī
gēn diànshì yǐhòu
But later, after people invented the radio
and television

那些商店就利用收音機跟電視
Nàxiē shāngdiàn jiù liyòng shōuyīnjī gēn
diànshì
Those stores began to use radio and
television

讓更多人知道他們的產品
Ràng gèng duō rén zhīdào tāmen de
chǎnpǐn
To let more people know about their
products

所以現在很多人也利用網路做廣告
Suǒyǐ xiànzài hěnduō rén yě liyòng
wǎnglù zuò guǎnggào
So nowadays many people also use the
internet for advertising

但是問題是
Dànshì wèntí shì
But the problem is

有些人認為廣告太多了
Yǒuxiē rén rènwéi guǎnggào tài duō le
Some people believe there are too many
ads

Vocabulary Summary: Simplified:

现在不管人们看电视
Xiànzài bùguǎn rénmen kàn diànshì
Nowadays no matter whether people
watch television

听收音机或是上网
Tīng shōuyīnjī huòshì shàngwǎng
Listen to the radio or surf the internet

都会看到很多不同的广告
Dōu huì kàndào hěnduō bù tóng de
guǎnggào
They will see different types of
advertising

有些人并不喜欢这样
Yǒuxiē rén bìng bùxǐhuān zhè yàng
Some people don't like this at all

他们不愿意看到那么多广告
Tāmen bú yuànyì kàndào nàme duō
guǎnggào
And they are not willing to see so many
ads

可是未来还会有更多新的科技产品出现
Kěshì wèilái hái huì yǒu gèng duō xīnde
kējì chǎnpǐn chūxiàn
But in the future there will be more
technological products coming out

这样的话
Zhè yàngzi de huà
In that case

广告应该只会变得更多
Guǎnggào yīnggāi zhǐ huì biàn de gèng
duō
Advertising will continue to increase

Vocabulary Summary: Traditional:

現在不管人們看電視
Xiànzài bùguǎn rénmen kàn diànshì
Nowadays no matter whether people
watch television

聽收音機或是上網
Tīng shōuyīnjī huòshì shàngwǎng
Listen to the radio or surf the internet

都會看到很多不同的廣告
Dōu huì kàndào hěnduō bù tóng de
guǎnggào
They will see different types of
advertising

有些人並不喜歡這樣
Yǒuxiē rén bìng bùxǐhuān zhè yàng
Some people don't like this at all

他們不願意看到那麼多廣告
Tāmen bú yuànyì kàndào nàme duō
guǎnggào
And they are not willing to see so many
ads

可是未來還會有更多新的科技產品出現
Kěshì wèilái hái huì yǒu gèng duō xīnde
kējì chǎnpǐn chūxiàn
But in the future there will be more
technological products coming out

這樣子的話
Zhè yàngzi de huà
In that case

廣告應該只會變得更多
Guǎnggào yīnggāi zhǐ huì biàn de gèng
duō
Advertising will continue to increase

Vocabulary Summary: Simplified:

不会变少
Búhuì biàn shǎo
Rather than decreasing

Vocabulary Summary: Traditional:

不會變少
Búhuì biàn shǎo
Rather than decreasing

Lesson 298 Notes (Simplified / Traditional):

The articles in these next three lessons review some of the vocabulary taught in earlier lessons in this level. Use them to review your understanding. They also make great speaking and reading practice.