

Complete Lesson Transcript – Lesson 298 [English]

Kirin: Chinese Learn Online lesson 298 .

Hello everyone , I am Teacher Yang .

Raphael: Hello everyone , I am Teacher Lai .

Kirin: Welcome to our learning Chinese course .

Raphael: Level 5 of our course is about to finish . So in the last 3 lessons of level 5 , we are going to look at some articles that review the words taught in this level . Ok, let's first listen to today's article at a normal speed .

Kirin: Most of the products we buy today were introduced to us from advertising . In the past few years , there have been many forms of advertising created . Such as the ones seen on television, newspapers and the internet . But a long time ago , there was only one type of opportunity for stores to advertise their products , which was when customers went to their stores to buy things . But later, after people invented the radio and television , those stores began to use radio and television to let more people know about their products . So nowadays many people also use the internet for advertising . But the problem is , some people believe there are too many ads . Nowadays no matter whether people watch television , listen to the radio or surf the internet , they will see different types of advertising . Some people don't like this at all , and are not willing to see so many ads . But in the future there will be more technological products coming out . In that case , advertising will continue to increase , rather than decreasing .

Raphael: Let's listen to the article again at a slowed down speed .

Kirin: Most of the products we buy today were introduced to us from advertising . In the past few years , there have been many forms of advertising created . Such as the ones seen on television, newspapers and the internet . But a long time ago , there was only one type of opportunity for stores to advertise their products , which was when customers went to their stores to buy things . But later, after people invented the radio and television , those stores began to use radio and television to let more people know about their products . So nowadays many people also use the internet for advertising . But the problem is , some people believe there are too many ads . Nowadays no matter whether people watch television , listen to the radio or surf the internet , they will see different types of advertising . Some people don't like this at all , and are not willing to see so many ads . But in the future there will be more technological products coming out . In that case , advertising will continue to increase , rather than decreasing .

Raphael: Our premium subscribers can visit our website chineselearnonline-com for more practice .

Kirin: Keep at it .