

Lesson 252

Vocabulary Summary: Simplified:

广告
guǎnggào
Advertisements / Commercials

收音机
shōuyīnjī
Radio

模特儿
mótèr
Fashion model

赶快
gǎnkuài
To do something in a hurry

来不及
lái bù jí
To not have enough time to do something

卖完
mài wán
Sell out

Vocabulary Summary: Traditional:

廣告
guǎnggào
Advertisements / Commercials

收音機
shōuyīnjī
Radio

模特兒
mótèr
Fashion model

趕快
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To do something in a hurry

來不及
lái bù jí
To not have enough time to do something

賣完
mài wán
Sell out

Lesson 252 Notes (Simplified / Traditional)

1. **Mótèr** is a transliteration of the English word for “model”.

Mótèr 模特儿 / 模特兒 Fashion model

2. **Gǎnkuài** is made up of the characters “to be in a hurry” and “fast”.

Gǎnkuài 赶快 / 趕 To do something in a hurry

3. The literal translation of the sentence **Nà guǎnggào lǐmiàn , nèiróng dōu zài shuō xiē shénme ?** is “That advertisement inside content all at say some what?”

Nà guǎnggào lǐmiàn , nèiróng dōu zài shuō xiē shénme ?

那广告里面，内容都在说些什么？ / 那廣告裡面，内容都在說些什麼？

So in the advertisement , what kind of content do they talk about ?

4. Note how **dào** is used in the following examples to indicate complete and incomplete verb actions:

dào 到 / 到 arrive

a. **Ràng rén hěn róngyì jiù zhùyì dào tāmen .**

让人很容易就注意到他们。 / 讓人很容易就注意到他們。

This lets people easily pay attention to them

b. **Kěnéng jiù huì mǎi bú dào .**

可能就会买不到。 / 可能就會買不到。 You might not be able to buy them

c. **Yàoshì tāmen sòng wǒ de shì wǒ yòng bú dào de dōngxi .**

要是他们送我的是我用不到的东西。 / 要是他們送我的是我用不到的東西。

If what they give me is something that I can't use .

5. Take a look at the following videos for samples of some commercials in Taiwan and China: