

Lesson 223

Vocabulary Summary: Simplified: Vocabulary Summary: Traditional:

品牌 品牌 Pǐnpái Pǐnpái

Brand name Brand name

麦当劳 麥當勞

Màidāngláo Màidāngláo McDonald's McDonald's

星巴克星巴克XīngbākèXīngbākèStarbucksStarbucks

可口可乐 可口可樂 Kěkŏukělè Kěkŏukělè Cocacola Cocacola

百事可乐 百事可樂 Bǎishìkělè Bǎishìkělè Pepsi cola Pepsi cola

索尼 索尼 Suǒní Suòní Sony Sony

谷歌 穀歌 Gǔgē Google Google

宏基
Hóngjī
Acer

宏基
Acer



Vocabulary Summary: Simplified: Vocabulary Summary: Traditional:

三星 三星 Sānxīng Sānxīng Samsung Samsung

英特尔英特爾YīngtèĕrYīngtèĕrIntelIntel

肯德基 Kěndéjī Kěndéjī

Kentucky Fried Chicken Kentucky Fried Chicken

雪碧 雪碧 雪碧 Xuěbì Xuěbì Sprite Sprite

沃尔玛 沃爾瑪 Wòérmǎ Wòérmǎ Walmart Walmart

家乐福 家樂福 Jiālèfú Jiālèfú Carrefour Carrefour

百度 Bǎidù Bǎidù Baidu Baidu



223 Notes (Simplified / Traditional)

1. Related to pĭnpái is míngpái .

míngpái 名牌 / 名牌 famous brand

- **2.** As mentioned in the lesson, while you may recognize many famous brand names like Mcdonald's and Coca-cola in China and Taiwan, they are not necessarily known by their English names locally, which is why it is important to learn their Chinese names, as taught in this lesson. You can also read more about this subject in this article.
- **3.** When picking a Chinese name, most companies go for a transliteration into Chinese of their approximate English sound, such as Suŏní. In other cases they may choose a more literal meaning such as Wēiruǎn or a combination of literal and transliteration such as Xīngbākè.

Suǒní 索尼 / 索尼 Sony

Wēiruǎn 微软/微軟 Microsoft

Xīngbākè 星巴克 / 星巴克 Starbucks

4. We've seen the construction yībiān , yībiān used before to describe doing two actions at the same time. We see it used here in Hěnduō rén xǐhuǎn dào nàlǐ yībiān gēn péngyǒu liáotiān , yībiān hē hǎo hē de kāfēi .

yībiān 一边 / 一邊 one side

Hěnduō rén xǐhuǎn dào nàlǐ yībiān gēn péngyǒu liáotiān, yībiān hē hǎo hē de kāfēi

很多人喜欢到那里一边跟朋友聊天,一边和好喝的咖啡/

很多人喜歡到那裡一邊跟朋友聊天,一邊喝好喝的咖啡

Many people like to go there and chat with friends, while drinking delicious coffee



5. We've seen kàn qǐlái and tīng qǐlái before. Here we see hē qǐlái in the sentence En, wŏ rènwéi zhè liǎng zhŏng kělè de wèidào hē qǐlái dōu hěn xiāng

kàn qǐlái 看起来 / 看起來 looks as if

tīng qǐlái 听起来 / 聽起來 sounds as if

hē qǐlái 喝起来 / 喝起來 tastes as if

En, wŏ rènwéi zhè liăng zhŏng kělè de wèidào hē qĭlái dōu hěn xiāng

嗯,我认为这两种可乐的味道喝起来都很像/

嗯,我認為這兩種可樂的味道喝起來都很像

I feel that that the flavors of these two colas are pretty similar